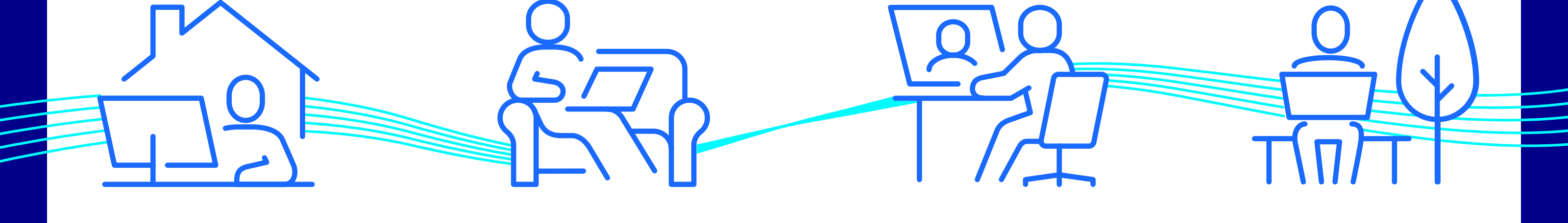


Master modern work to gain the information advantage

Fuel efficient business processes and enable employees—wherever and however they choose to work—all while ensuring security and compliance.



“ Traditional work models do not provide the **agility, scalability** and **resilience** required by the digital-first business. ”

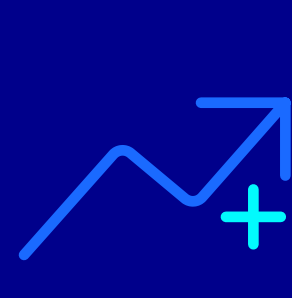
– Holly Muscolino, group vice president, Content Strategies and the Future of Work, IDC

The benefits of modern work

To establish a competitive edge in today's digital market, organizations must:



Deliver employee experiences that empower their workforce and attract and retain talent



Boost operational efficiency by reducing digital friction and increasing agility



Protect information to address evolving compliance requirements and emerging risks

1

Create positive employee experiences

By 2025, **more than 50%** of IT organizations will use digital employee experience to prioritize and measure digital initiative success (compared to fewer than 5% in 2021)¹

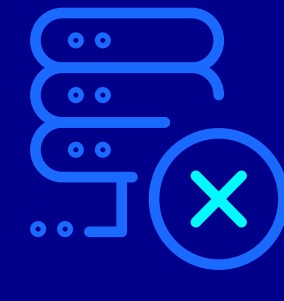
Reduce digital friction and boost employee morale by:



Replacing dispersed and lagging legacy systems



Enabling seamless collaboration between teams



Breaking down information silos

2

Boost operational efficiency

50% of CEOs and **69%** of boards of directors are demanding a path to accelerated growth and operational excellence²

Achieve operational excellence through collaborative, integrated content experiences that include:



Intelligent automation and data insights



End-to-end information management



Increased agility through the cloud

3

Improve information protection and governance

Undefined and unmitigated risks are still pain points for organizations, as they continue to operate without clear, consistent, easily accessed information³

Implement enterprise content management solutions that offer robust protection measures to address:



Data vulnerabilities



Non-compliance with data protocols



Sensitive information risks

10 ways to master modern work

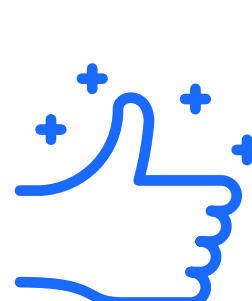
Get started by considering strategies that focus on:



Hybrid work



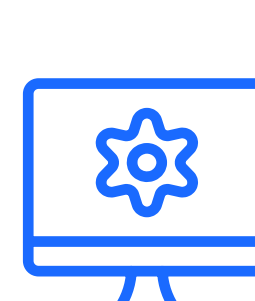
Agility through the cloud



Rich employee experiences



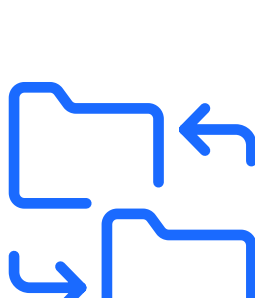
Integrated content experiences



A sustainable business



Information protection



The information lifecycle



Intelligent automation



Intelligent insights



The process of putting legacy in the past

Ready for the future of work?

[Get the full guide](#)

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